
Recommendations and references

Culture general sources

- Adichie, Chimamanda N.: The Danger of a single story (TED talk). Available online: https://ngl.cengage.com/21centuryreading/resources/sites/default/files/B3_TG_AT7_0.pdf
The famous Nigerian writer and author of the novel „Americanah“ holds a powerful speech about diversity (based on her own example).
- Arthus-Bertrand, Y. (2015): Human.
Documentary film about what makes us human and what unites us across cultures. Available for free on YouTube.
- Bolten, J. (2014): The Dune Model. In: AFS Intercultural Link, 5 (2014), 1, 4-8. (available online)
Shows several layers of culture and argues that cultures have constant and fluid elements.
- Foster, D. (2000): The global etiquette guide to Europe. John Wiley & Sons, Inc.
- Hall, E.T. *Edward T. Hall wrote a number of famous cross-cultural books (e.g. The Silent Language | Hidden Differences: Doing Business with the Japanese | The Dance of Life: The Other Dimension of Time | The Hidden Dimension | Beyond Culture).*
- Langer, E. J. (2016): The power of mindful learning. Hachette UK.
Mindful learning is the ability to focus on the context of a situation and on an openness to integrating new information from this situation. The theory of Mindfulness can be fully applied in communicating with people whose communicative background may differ from yours.
- Storti, C. (2017): The Art of Doing Business Across Cultures: 10 countries, 50 mistakes, and 5 steps to cultural competence. Nicholas Brealey Publishing.
Briefly inspects five most common cultural differences that occur in intercultural exchanges.
- Liu, Y. (2015): East meets west. Taschen Verlag.
In this best-selling pictogram panorama of Chinese and Western experience, designer Yang Liu reimagines the fascinating contrasts between Occident and Orient.
- Meyer, E. (2016): The culture map (international edition). Decoding how people think, lead, and get things done across cultures. PublicAffairs.
An international business expert helps you understand and navigate cultural differences in this insightful and practical guide, which is suitable for both your work and personal life.
- Molinsky, A. (2013): Global dexterity. How to adapt your behavior across cultures without losing yourself in the process. Harvard Business Review Press.
How to adapt to new cultural standards and stretch your comfort zone to be able to work well in this environment while remaining true to yourself

- Nardon, S. (2017): Working in a Multicultural World: A Guide to Developing Intercultural Competence. Rotman-Utp Publishing.
An accessibly written and valuable resource for all professionals in a multicultural workplace with various examples and exercises to hone your intercultural skills.
- Shaules, J. (2015): The intercultural mind: Connecting culture, cognition, and global living. Nicholas Brealey.
Illustrated with a wealth of examples and memorable stories, and based on new research on neurosciences the author asks what it means to have an intercultural mindset.
- Stöhr, H. (2005): One day in Europe.
A transcultural comedy unfolds the exciting similarities and differences between European people.

Sources on specific country cultures

- Culture Shock [Country]: A survival guide to customs and etiquette. Marshall Cavendish Intl.
Available for many cultures.
- Culture Smart!... [Country]. A Quick Guide to Customs & Etiquette. Kuperard.
Do's and Don'ts – good introductory series to various cultures.
- [Country: Germany, Italy, France and many more] Culture Smart! The Essential Guide to Customs & Culture. Kuperard.
- Renwick, G. W. The InterAct Series. Intercultural Press Inc.
In this serial many informative books on Europe were published like "Spain is Different", "Au Contraire! Figuring out the French", "From Da to Yes: Understanding East Europeans", etc.
- Schroll-Machl, S. (2013). Doing business with Germans: Their perception, our perception. Vandenhoeck & Ruprecht.
What makes Germans different? Through collecting critical incidents from many intercultural workshops and seminars, the author created cultural standards that explain distinctive behaviors and their backgrounds.
- Wolf, H. (2009): Coming to and living in Germany. A guide for expatriates. Fairmount Publishing.
Very informative guide on German characteristics as well as on practical questions.